



JOINT TECHNICAL SYMPOSIUM

JTS 2019 Sponsorship Opportunities

The Joint Technical Symposium (JTS) is the international scientific and technical event hosted by the audiovisual archives associations that make up the CCAAA. Held every few years, this joint event brings together technical experts from around the world to share information and research about the preservation of original image and sound materials.

JTS 2019 will be held in conjunction with the International Association of Sound and Audiovisual Archives (IASA) conference on October 3-5, 2019. Organized by AMIA, FIAF, FIAT/IFTA, and IASA on behalf of the CCAAA, the symposium will be hosted by Netherlands Sound & Vision in Hilversum, Netherlands.

JTS/IASA Joint Sponsorship Packages

The 2019 Joint Technical Symposium will be held in conjunction with the IASA Annual Conference (September 30 – October 3, 2019) in Hilversum, Netherlands.

The International Association of Sound and Audiovisual Archives (IASA) is a professional association and through its active worldwide membership and training initiatives, IASA supports and advocates the development of best professional standards and practice amongst organisations and individuals that share these purposes.

Sponsorship opportunities include packages that reach attendees at both events.

JTS/IASA Gold Level Sponsor + 10,000€

Gold level joint sponsorship of JTS and IASA benefits include

- Your company name announced as a Gold Sponsor at the opening and all subsequent plenary sessions for all delegates, and in any formal speeches at social events
- Your company listed as a scholarship donor at JTS, with 1,000€ of your sponsorship directly funding travel grants to JTS.
- Your company logo and 75 word company profile featured on the IASA Conference and JTS websites
- Your logo included in slides projected In conference theatres between presentations
- A complimentary full-page advertisement in the IASA conference program and the JTS conference program
- Option of an exhibit table in the conference area of IASA
- Option of an exhibit table in the conference area of JTS
- Your promotional material in conference registration bags at IASA and JTS
- Three complimentary conference registrations to the IASA conference
- Three complimentary conference registrations to the JTS

JTS/IASA Silver Level Sponsor + 7,000€

Silver level joint sponsorship of JTS and IASA benefits include

- Your company name announced as a Silver Sponsor at the opening and all subsequent plenary sessions for all delegates, and in any formal speeches at social events
- Your company logo and 50 word company profile featured on the IASA Conference and JTS websites
- Your logo included in slides projected In conference theatres between presentations
- Option of an exhibit table in the conference area of IASA
- Option of an exhibit table in the conference area of JTS
- A complimentary full-page advertisement in the IASA conference program and the JTS conference program
- Your promotional material in conference registration bags at IASA and JTS
- Two complimentary conference registrations to the IASA conference
- Two complimentary conference registrations to the JTS

JTS/IASA Joint Banquet + 4,500€

- Your company table at the joint JTS/IASA Conference Banquet
- Your company banner displayed at the Banquet
- Your company name on the dinner menu or table card
- Your company listed in the printed conference program as a sponsor of the Banquet
- Your company logo featured on the IASA Conference and JTS websites
- Your company announced at the IASA opening plenary session as a Banquet Sponsor
- Your company announced at the JTS opening plenary session as a Banquet Sponsor
- Your company announced as a banquet sponsor and thanked during the Banquet speeches

JTS Sponsorship Opportunities

As an international gathering of experts, it is important that a diversity of voices are included in the discussions at JTS. To further this goal, a portion of all JTS sponsorship opportunities include funding for travel or registration waivers for those who do not otherwise have the resources to attend.

JTS Presenting Sponsor + 10,000€

- Your company name announced as a Presenting Sponsor at the opening and all subsequent plenary sessions for all delegates, and in any formal speeches at social events
- Your company listed as a travel grant donor at JTS, with 5,000€ of your sponsorship directly funding travel grants to JTS.
- Opportunity to provide lanyards and/or registration bag for JTS attendees
- Opportunity to be a named sponsor of a JTS event (subject to availability)
- Your company logo and 100 word company profile featured on the JTS website
- Your logo included in slides projected in conference theatres between presentations
- Option of an exhibit table in the conference area
- A complimentary full-page advertisement in the JTS conference program
- Your promotional material in conference registration bags at JTS
- Four complimentary conference registrations to the JTS

JTS Gold Level Sponsor + 6,000€

- Your company name announced as a Gold Sponsor at the opening and all subsequent plenary sessions for all delegates, and in any formal speeches at social events
- Your company listed as a scholarship donor at JTS, with 1,000€ of your sponsorship directly funding travel grants to JTS.
- Your company logo and 75 word company profile featured on the JTS website
- Your logo included in slides projected in conference theatres between presentations
- Option of an exhibit table in the conference area
- A complimentary full-page advertisement in the JTS conference program
- Your promotional material in conference registration bags at JTS
- Three complimentary conference registrations to the JTS

JTS Silver Level Sponsor +3,500€

- Your company name announced as a Silver Sponsor at the opening session
- Your company listed as a scholarship donor at JTS, with 1,000€ of your sponsorship directly funding travel grants to JTS.
- Your company logo and 50 word company profile featured on the JTS website
- Your logo included in slides projected In conference theatres between presentations
- A complimentary full-page advertisement in the JTS conference program
- Option of an exhibit table in the conference area
- Your promotional material in conference registration bags at JTS
- Two complimentary conference registrations to the JTS

JTS Contributing Sponsor + 1,500€

- Your company listed as a scholarship donor at JTS, with 500€ of your sponsorship directly funding travel grants to JTS.
- Your company logo and 25 word company profile featured on the JTS website
- Your logo included in slides projected In conference theatres between presentations
- Your promotional material in conference registration bags at JTS
- One complimentary conference registrations to the JTS

Exhibitor Table + 500€

- An exhibit table in the conference area
- Listing on the JTS website
- Listing in the JTS conference program

Other Sponsorship Opportunities

- Sponsorship of a coffee break or luncheon (contact us for pricing)
- Conference program ad (full page) (400€)
- Materials in the conference registration bag (single page insert) (250€)

Custom Sponsorship

We can work with you to customize a sponsorship for JTS or a custom package for IASA and JTS. Contact us at info@jts2019.org.